

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A method ~~for clustering by address~~, comprising:
receiving a search query that includes one or more keywords;
obtaining one or more geographical identifiers;
identifying an area of interest based, at least in part, on the one or more geographical identifiers, where a size of the area of interest is dynamically set based, at least in part, on the one or more keywords;

identifying documents that are associated with addresses located within the area of interest;

determining ones of the identified documents that match the one or more keywords as relevant documents;

grouping the relevant documents into clusters based, at least in part, on the addresses associated with the relevant documents, each of a plurality of the clusters corresponding to one of the addresses; and

presenting the clusters.

2. (currently amended) The method of claim 1, wherein the one or more geographical identifiers are received as part of the search query.

3. (currently amended) The method of claim 1, wherein the one or more geographical identifiers are inferred independent of the search query.
4. (original) The method of claim 1, wherein the one or more keywords relate to a business or organization.
5. (original) The method of claim 4, wherein the one or more geographical identifiers include location-specific information that approximately identifies a location of the business or organization.
6. (previously presented) The method of claim 1, wherein the one or more geographical identifiers include at least one of a partial address, a partial telephone number, an entire address, or an entire telephone number.
7. (currently amended) The method of claim 1, wherein the identifying an area of interest includes:
 - determining a geographic location based, at least in part, on the one or more geographical identifiers,
 - determining a geographic center of the geographic location, and
 - identifying locations within a certain distance of the geographic center as the area of interest, where the certain distance is dynamically set based, at least in part, on the one or more keywords.

8. (original) The method of claim 7, wherein the identifying locations includes:
determining a radius, and
identifying the area of interest as a circle centered on the geographic center with the
determined radius.

9-11. (canceled)

12. (original) The method of claim 1, wherein the identifying documents includes:
accessing a database that associates documents from a repository of crawled documents
to addresses associated with the documents.

13. (previously presented) The method of claim 1, further comprising:
scoring the relevant documents based on at least one of a distance factor or a relevancy
factor.

14. (original) The method of claim 13, wherein the distance factor for one of the
relevant documents refers to a distance that an address associated with the one of the relevant
documents is from a geographic center of the area of interest.

15. (previously presented) The method of claim 13, wherein the relevancy factor for
one of the relevant documents refers to at least one of a number of the one or more keywords

present in the one of the relevant documents or how prominently the one or more keywords appear in the one of the relevant documents.

16. (original) The method of claim 1, wherein the grouping the relevant documents into clusters includes:

forming a separate one of the clusters for each of the addresses located within the area of interest.

17. (original) The method of claim 1, wherein the grouping the relevant documents into clusters includes:

identifying a first one of the addresses associated with a first one of the relevant documents,

determining one or more second ones of the relevant documents that are also associated with the first address, and

grouping the first relevant document and the one or more second relevant documents into a cluster.

18. (original) The method of claim 1, wherein the grouping the relevant documents into clusters includes:

placing each of the relevant documents into at least one cluster.

19. (original) The method of claim 1, wherein the grouping the relevant documents

into clusters includes:

placing at least one of the relevant documents into a plurality of the clusters.

20. (original) The method of claim 1, wherein the presenting the clusters includes:
generating scores for the relevant documents within each of the clusters, and
sorting the relevant documents within each of the clusters based, at least in part, on the
scores.

21. (previously presented) The method of claim 1, wherein the presenting the
clusters includes:
ranking the clusters based on at least one of a distance factor or a relevancy factor, and
sorting the clusters based, at least in part, on the ranking.

22. (original) The method of claim 21, wherein the distance factor for one of the
clusters refers to a distance that an address associated with the one cluster is from a geographic
center of the area of interest.

23. (previously presented) The method of claim 22, wherein the relevancy factor for
one of the clusters refers to at least one of a number of the one or more keywords present in at
least one of the relevant documents in the one cluster or how prominently the one or more
keywords appear in at least one of the relevant documents in the one cluster.

24. (currently amended) The method of claim 21, wherein the presenting the clusters further includes:

weighting the distance factor [[and]] or the relevancy factor differently based, at least in part, on ~~the search query~~ a specificity of the one or more geographical identifiers.

25. (previously presented) The method of claim 1, wherein the presenting the clusters includes:

forming a result output for each of the clusters, the result output including at least one of a title or a snippet for one of the relevant documents in the cluster.

26. (original) The method of claim 1, wherein the presenting the clusters includes:
forming a result output for each of the clusters, the result output including a name of a business or organization and a title for one or more of the relevant documents in the cluster.

27. (currently amended) A system ~~for forming search results~~, comprising:
means for receiving a search query that includes one or more keywords;
means for identifying a geographical location;
means for determining a geographical center of the geographical location;
means for identifying locations within a certain distance of the geographical center as a geographical area of interest, where the certain distance is dynamically set based, at least in part, on the one or more keywords;
means for identifying documents that are associated with addresses located within the

geographical area of interest;

means for determining relevant ones of the identified documents, as relevant documents, based, at least in part, on the search query; and

means for forming the relevant documents into clusters based, at least in part, on the addresses associated with the relevant documents, each of a plurality of the clusters corresponding to one of the addresses.

28. (currently amended) A system ~~for forming search results~~, comprising:
a memory configured to store information that matches documents to addresses associated with the documents; and

a processor connected to the memory and configured to:

receive a search query that includes one or more geographical identifiers,

determine a geographical area of interest based, at least in part, on the ~~search~~
~~query~~ one or more geographical identifiers,

identify documents that are associated with addresses located within the geographical area of interest based, at least in part, on the information stored in the memory,

group the identified documents into clusters based, at least in part, on the addresses associated with the identified documents, each of a plurality of the clusters corresponding to one of the addresses,

assign scores to each of the clusters based, at least in part, on a distance factor and a relevancy factor, where at least one of the distance factor or the relevancy factor is

weighted based, at least in part, on a specificity of the one or more geographical identifiers, and

provide the clusters as [[the]] search results based, at least in part, on the assigned scores.

29. (currently amended) A method ~~for clustering by address~~, comprising:
receiving a search query;
identifying a geographical area of interest based, at least in part, on the search query;
identifying documents that are associated with addresses located within the geographical area of interest;
grouping the identified documents into clusters based, at least in part, on the addresses associated with the identified documents, each of a plurality of the clusters corresponding to one of the addresses;
assigning scores to each of the clusters based, at least in part, on a distance factor and a relevancy factor, where at least one of the distance factor or the relevancy factor is weighted based, at least in part, on a specificity of the one or more geographical identifiers; and
presenting the clusters based, at least in part, on the assigned scores.

30. (currently amended) A method ~~for forming search results~~, comprising:
receiving a search query that includes one or more keywords and at least one portion of a telephone number;
identifying a geographical area of interest based, at least in part, on the at least one

portion of the telephone number, where a size of the geographical area of interest is dynamically set based, at least in part, on the one or more keywords;

identifying documents that are associated with addresses located within the geographical area of interest;

grouping the identified documents into clusters based, at least in part, on the addresses associated with the identified documents, each of a plurality of the clusters corresponding to one of the addresses; and

presenting the clusters as [[the]] search results.

31. (previously presented) The method of claim 30, wherein the at least one portion of the telephone number includes at least one of an area code or a prefix associated with the telephone number.

32. (currently amended) A method ~~for forming search results~~, comprising:
receiving a search query that includes one or more keywords and at least one portion of a telephone number;

identifying documents that are associated with telephone numbers that match the at least one portion of the telephone number;

determining ones of the identified documents that match the one or more keywords as relevant documents;

grouping the relevant documents into clusters based, at least in part, on the telephone numbers included in the relevant documents, each of a plurality of the clusters corresponding to

one of the telephone numbers; and

presenting the clusters as [[the]] search results.

33. (currently amended) A method ~~for forming search results~~, comprising:
receiving a search query that includes at least one portion of a telephone number;
identifying documents that are associated with telephone numbers that match the at least one portion of the telephone number;
grouping the identified documents into clusters based, at least in part, on the telephone numbers included in the identified documents, each of a plurality of the clusters corresponding to one of the telephone numbers; and
presenting the clusters as [[the]] search results.